

Carbon Offsetting



When you purchase Carbon Life emission reductions through Carbon Life, your money is invested in projects around the world which reduce greenhouse gases. All the projects we invest in undergo detailed analysis to ensure a robust design, extensive monitoring plan analysis to ensure a conservative and accurate emissions reduction is achieved. All Carbon Life projects are validated / verified by an independent third party organisation.

Carbon Life Ltd is a Stand Alone Entity, as such we have no motives or commitments to sell specific projects. This enables us to provide an independent approach to Carbon Offsets and subsequently ensures our clients receive accurate and impartial recommendations, our position allows us to deliver the true value of a specific project or emission reduction on every occasion. Whilst guaranteeing the maximum amount goes direct to the project, this can be variable dependant on the size of the purchase.

Carbon Life has the ability to truly invest large proportions of the money directly into the project due to our Primary Market Position. This allows us to work directly with the Project Developers when purchasing Emissions Reductions, negating the need for long broker chains which inevitably increase the overall purchase price.

Carbon offsetting, as part of a “carbon neutral” lifestyle, has gained appeal and momentum mainly among consumers in western countries who have become aware and concerned about the potentially negative environmental effects of energy-intensive lifestyles and economies.

Carbon Life only purchases from [Renewable Energy](#) and [Energy Efficiency Projects](#) that have been aligned with [Pre CDM VCS 2007 accreditation](#).

Carbon offsets have several common features:

Vintage: An offset’s vintage refers to the year in which the carbon reduction takes place.

Source: Referencing the type of project or technology used in offsetting the carbon emissions. Project types include land-use, Methane, Biomass, Renewable Energy and Industrial Energy Efficiency, among others. Different project types have different secondary benefits (or “co-benefits”). For example, projects that reduce agricultural greenhouse gas emissions can also improve water quality by reducing fertilizer usage.

Certification Regime: Certification refers to the system or protocols under which an offset is certified and registered. Different methodologies are used for measuring and verifying emissions reductions, depending on project type, size and location, for example the Voluntary Market uses one set of protocols and the Compliance Market another.

Carbon Life provides detailed and transparent report’s on this process, ensuring your peace of mind in the emission reductions you have chosen.

For more information on how to become involved in Carbon Offsetting please email us at info@carbonlifeltd.com