



C.L.E.V.E.R CO2e is specifically designed to deliver NO COST, ROBUST & TRANSPARENT Environmental Solutions.

The C.L.E.V.E.R. Suite is unique, delivering a commercially viable opportunity to enhance an organisations Brand and Profit Margins.

### OUR GOAL - Taking your Business to the Market, without forcing the Market on your Business

C.L.E.V.E.R Offsetting supports the removal of GHG’s from our atmosphere in a direct purchase of Emissions Reductions. By working directly with the Projects, C.L.E.V.E.R Offsetting delivers real, transparent and permanent reductions. All carbon credits are purchased in-line with the Carbon Life Commitment.



Carbon Life has devised a unique model, “C.L.E.V.E.R. CO2e” - Offsetting

The C.L.E.V.E.R. Offsetting model allows any individual or company to become involved in Climate Change with minimal upfront cost, low impact implementation, utilising nominal client resource.

The C.L.E.V.E.R Carbon Integration model allows you to attach a Carbon Investment to any services or product on an opt in, opt out or Mandatory basis, providing the facility for an individual customer or business to become part of the solution, as well as supplying your organisation with a Green Commercial Brand and distinctive product differentiator with “Green Associated Activities”.

### The C.L.E.V.E.R Choice

- Using the C.L.E.V.E.R Offsetting model allows your company to offer choice to your consumer or supply chain.
- C.L.E.V.E.R Offsetting give your organisation the opportunity to become the ‘Green ‘shop window for your Industry Sector.
- C.L.E.V.E.R. Offsetting supports your Brand with Environmental Products to enhance your business.
- Flexible by design, C.L.E.V.E.R. Offsetting can adapt to suit your business requirement.
- C.L.E.V.E.R. CO2e provides Independent Accreditation to ensure best practice is adhered to for all of its clients.

C.L.E.V.E.R.CO2e utilises its primary market position to purchase the highest quality Carbon Credits from Renewable Energy and Energy Efficiency Projects that have been aligned with Pre CDM VCS 2007 Accreditation.



To review our Carbon Life Commitment and C.L.E.V.E.R Methodology please go to: [www.carbonlifeltd.com/clever.html](http://www.carbonlifeltd.com/clever.html)